

Facebook Workaround to See it All...Again!

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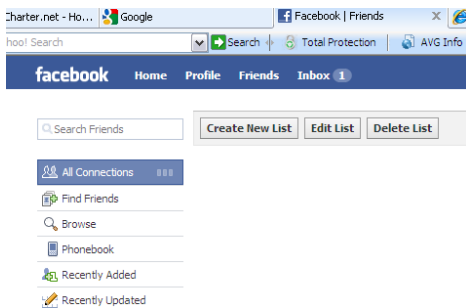
November, 2009

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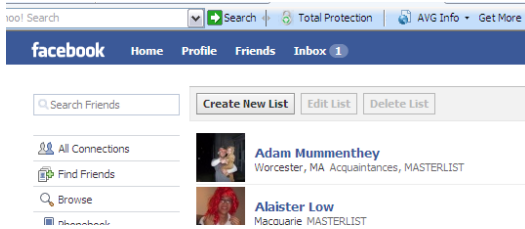
This workaround will walk you through creating a list to use as your default Facebook view. You will once again see all the Pages you want to follow and all the Friends you want to follow. Your choice, not Facebook's. It can also be used as an efficient business research tool as is explained at the end.

Create the List

1. From your Facebook profile, click on Friends. You'll see the List options.

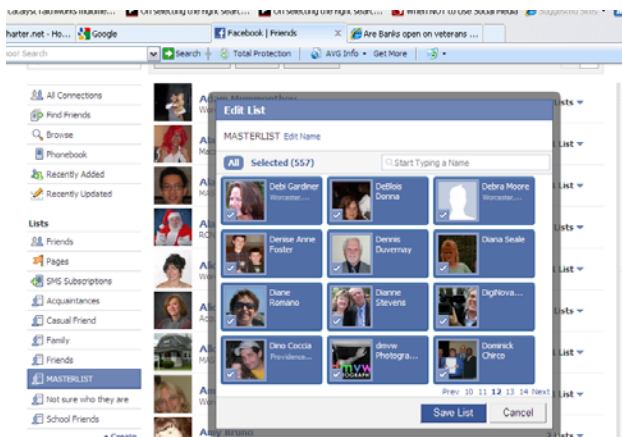


2. Click on Create a List



3. Name the list – I call mine MASTER LIST

4. Now select ALL your friends and family, scroll through all the dialog screens so all are selected. This takes some time the first time if you have a lot, but it is worth it.



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5. Click on Save List.

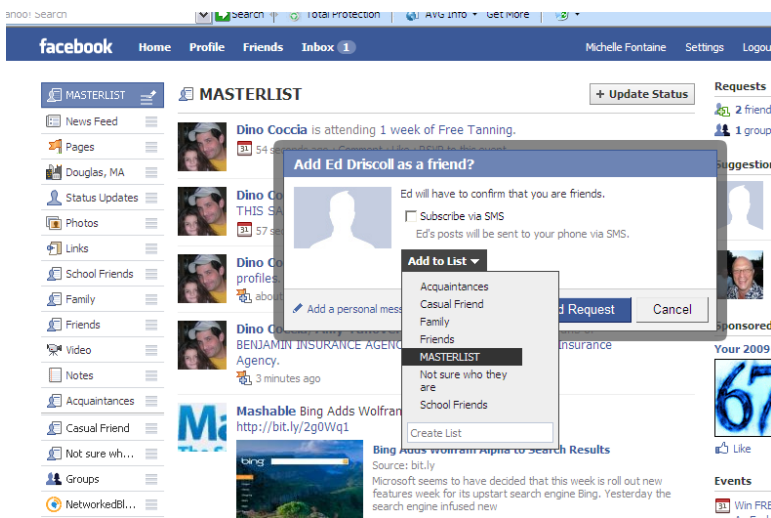
Make the MASTER LIST your Default

6. Click back on the Home Tab. The Default is the News Feed tab and that is usually at the top. You have the option of viewing News Feed or Live Feed from this view. Notice your newly created MASTER LIST on the left. We want to move it to the top of the list, but there is a trick to doing that.

7. Click on the 'more' tab at the bottom of the list on the left. THEN select your MASTER LIST and drag it to the top position. That's it! Now your MASTER LIST is your default list.

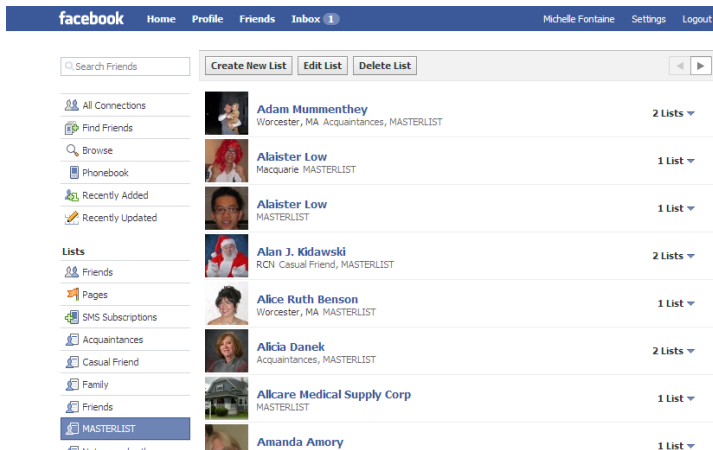
Adding Friends and pages to your MASTER LIST

8. When you add new friends, you have the option to select a list. Always select the MASTER LIST.



9. When you Fan a Page you don't have the option to add it to a list. So, this requires one extra step. After Fanning a Page, repeat Step 1 above.

10. Click on your MASTER LIST on the left to select it and choose Edit List.



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11. Tab through all the screens and select the ones that are not selected. These will be the new pages your fanned and friends that you didn't add to the list. Do this periodically to be sure it stays the Master List.

Using the MASTER LIST as a business resource

12. Here is my strategy to keep this list as a time-efficient business resource. I friend everyone even if I do not know them. The more friends you have, the larger the base you have to suggest your pages to your friends.

13. As I review my MASTER LIST (which comes up by default so no extra work), I determine if the friend or page really adds to my industry research or business conversation. It becomes clear who you would rather not read. Just 'hide' them by putting your cursor over the right side of the area until the pencil appears and choose 'hide'. The person does NOT get a notice that you've hid him, yet they will still see your page postings or suggestions (unless they hid you ;O)

I hope that this workaround becomes an obsolete tool very quickly and that Facebook recognizes it took something quite efficient for both consumers and businesses and made it difficult.

Hummm....maybe Google Wave will change the landscape instead!

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